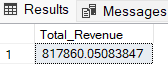
**PIZZA SALES SQL QUERIES**

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1. **Total Revenue**

SELECT sum(total\_price) as Total\_Revenue from pizza\_sales

****

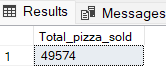
1. **Average Order Value**

SELECT sum(total\_price) / COUNT(DISTINCT order\_id) as Average\_order\_value from pizza\_sales



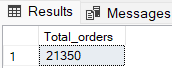
1. **Total pizzas sold**

SELECT sum(quantity) as Total\_pizza\_sold from pizza\_sales



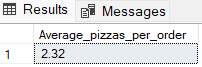
1. **Total Orders**

SELECT COUNT(DISTINCT order\_id) as Total\_orders from pizza\_sales

****

1. **Average Pizzas per order**

SELECT CAST(CAST(SUM(quantity) AS DECIMAL(10,2))/COUNT(DISTINCT order\_id) AS DECIMAL(10,2)) as Average\_pizzas\_per\_order from pizza\_sales



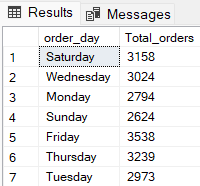
****

1. **Daily Trends for Total orders**

SELECT DATENAME(DW, order\_date) as order\_day, COUNT(DISTINCT order\_id) as Total\_orders

from pizza\_sales

group by DATENAME(DW, order\_date)



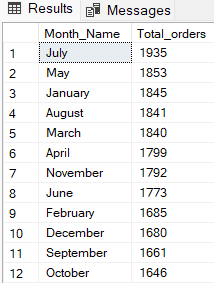
1. **Monthly Trends for Total orders**

SELECT DATENAME(MONTH, order\_date) as Month\_Name, COUNT(DISTINCT order\_id) as Total\_orders

from pizza\_sales

group by DATENAME(MONTH, order\_date)

order by Total\_orders Desc



1. **% of Sales by pizza Category**

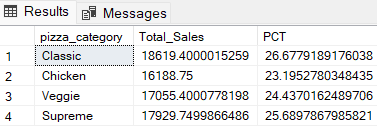
SELECT pizza\_category, sum(total\_price) as Total\_Sales, Sum(total\_price) \* 100 /

(SELECT sum(total\_price) from pizza\_sales where MONTH(order\_date) = 1) as PCT

from pizza\_sales

where MONTH(order\_date) = 1

group by pizza\_category



1. **% of Sales by Pizza Size**

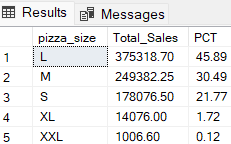
select pizza\_size, cast(sum(total\_price) as decimal(10,2)) Total\_Sales, CAST(sum(total\_price)\*100/

(select sum(total\_price) from pizza\_sales) AS DECIMAL(10,2)) AS PCT

from pizza\_sales

group by pizza\_size

order by PCT desc

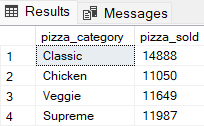


1. **Total pizza sold by pizza category**

select pizza\_category, sum(quantity) as pizza\_sold

from pizza\_sales

group by pizza\_category



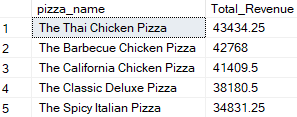
1. **Top 5 best sellers by Revenue**

select Top 5 pizza\_name, sum(total\_price) as Total\_Revenue

from pizza\_sales

group by pizza\_name

order by Total\_Revenue desc



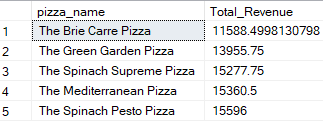
1. **Bottom 5 best sellers by Revenue**

select Top 5 pizza\_name, sum(total\_price) as Total\_Revenue

from pizza\_sales

group by pizza\_name

order by Total\_Revenue asc



1. **Top 5 best sellers by Quantity**

select Top 5 pizza\_name, sum(quantity) as Total\_Quantity

from pizza\_sales

group by pizza\_name

order by Total\_Quantity desc

****

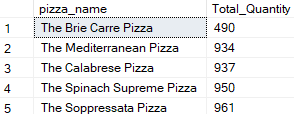
1. **Bottom 5 best sellers by Quantity**

select Top 5 pizza\_name, sum(quantity) as Total\_Quantity

from pizza\_sales

group by pizza\_name

order by Total\_Quantity asc



**10. Top 5 best sellers by Total Orders**

select Top 5 pizza\_name, COUNT(distinct order\_id) as Total\_Orders

from pizza\_sales

group by pizza\_name

order by Total\_Orders desc



**11. Bottom 5 best sellers Total Orders**

select Top 5 pizza\_name, COUNT(distinct order\_id) as Total\_Orders

from pizza\_sales

group by pizza\_name

